VERTIV™

Investing in Our Planet: Practical Tips for Sustainable Living

Celebrate World Environment Day 2023 with environmentally-friendly actions! Adopt sustainable lifestyle practices, and use high-efficiency Vertiv infrastructure solutions to minimize the carbon impact of your data center on the planet.

Here are some attainable tips for sustainable living:

Reduce your energy consumption to save on spending and to reduce the impact on the environment:

The demand for electricity in Latin America and the Caribbean has risen by 72% over the past 20 years, and the region now boasts coverage of 97.2%[1]

⚡ Turn off lights and appliances when not in use.
⚡ Use energy-efficient appliances and light bulbs.
⚡ Improve your home insulation.

Use Vertiv's high-efficiency **power** and **cooling** solutions to help reduce energy consumption in data centers and other critical facilities.

Choose sustainable transportation methods whenever possible:

🚲 Walk.
🚲 Ride a bicycle.
🚲 Use public transportation.

For businesses, Vertiv's **remote management** and **monitoring** tools can reduce the need for travel and minimize the environmental impact of business operations.

Reduce waste:

🔄 Reuse bags, water bottles, and containers.
🔄 Avoid single-use containers
🔄 Compost food waste and recycle.

At its offices and manufacturing plants, Vertiv has recycling programs for used oil, electronic waste, used batteries, metal waste such as copper, aluminum, steel, etc., cardboard waste, and used lamps. Vertiv's Reynosa facility is working on a large project to reduce, recycle and reuse air.

Purchase sustainable products:

🌿 Look for products made from renewable materials such as wood, bamboo, or recycled glass.

Vertiv's **sustainability** practices include the use of recycled materials and waste reduction in manufacturing processes.

Support renewable energy: Currently, **60%** of the electricity matrix in Latin America and the Caribbean comes from renewable sources, with the region aiming to reach at least 70% by 2030[2].

☀ Wind and solar energy reduce the demand for fossil fuels and carbon emissions.

Vertiv's renewable energy solutions, such as **solar power systems** for data centers, can help reduce reliance on non-renewable energy sources.

Click here to know 5 ways that Vertiv can help you invest in our planet.

References:
[1] BID Report
[2] BID Report