

# VERTIV™ SALUTES: HEROES OF POWER Samuel Insull

## ELECTRIC EXPANSION AND POWER POOL



This British-born businessman and friend of Thomas Edison was a power pioneer who helped to shape the U.S. electric utility industry through consolidation and more efficient power generation. His tiered-pricing model brought affordable electricity to more businesses and households. Insull eventually lost his entire fortune, but his sad ending cannot detract from the impact he had on the modern electrical infrastructure.

The **LIEBERT® EXM™ UPS** continues the history which Vertiv brings to critical power innovation.

- Efficiency
- Scalability
- Intelligence
- Reliability
- Flexibility



*See more benefits:*  
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